



ADVERTISING AT THE MEBLE POLSKA FAIR

25-28.02.2025



FAIR MAP



OUTDOOR ADVERTISING*

*The photos in the presentation are the property of MTP and come from previous editions of the event.

CONSTRUCTION ON PAV. 3 - LEFT OR RIGHT SIDE



15.000 PLN net
price (3.480€*)

Dimensions:

Left side: 29,80 m x 5,20 m

19.500 PLN net
price (4.524€*)

Dimensions:

Right side: 41,80 m x 5,20 m

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

CONSTRUCTION ON PAV. 3A

14.500 PLN net price
(3.365€*)

Dimensions:
30 m x 4,60 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

BANNER ON THE 5G CONNECTOR - ON PAV. 6 SIDE



6.600 PLN net price
(1.532€*)

Dimensions:
18,95 m x 2,55 m

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

CONSTRUCTION ON THE 5G CONNECTOR ON IGLICA SIDE

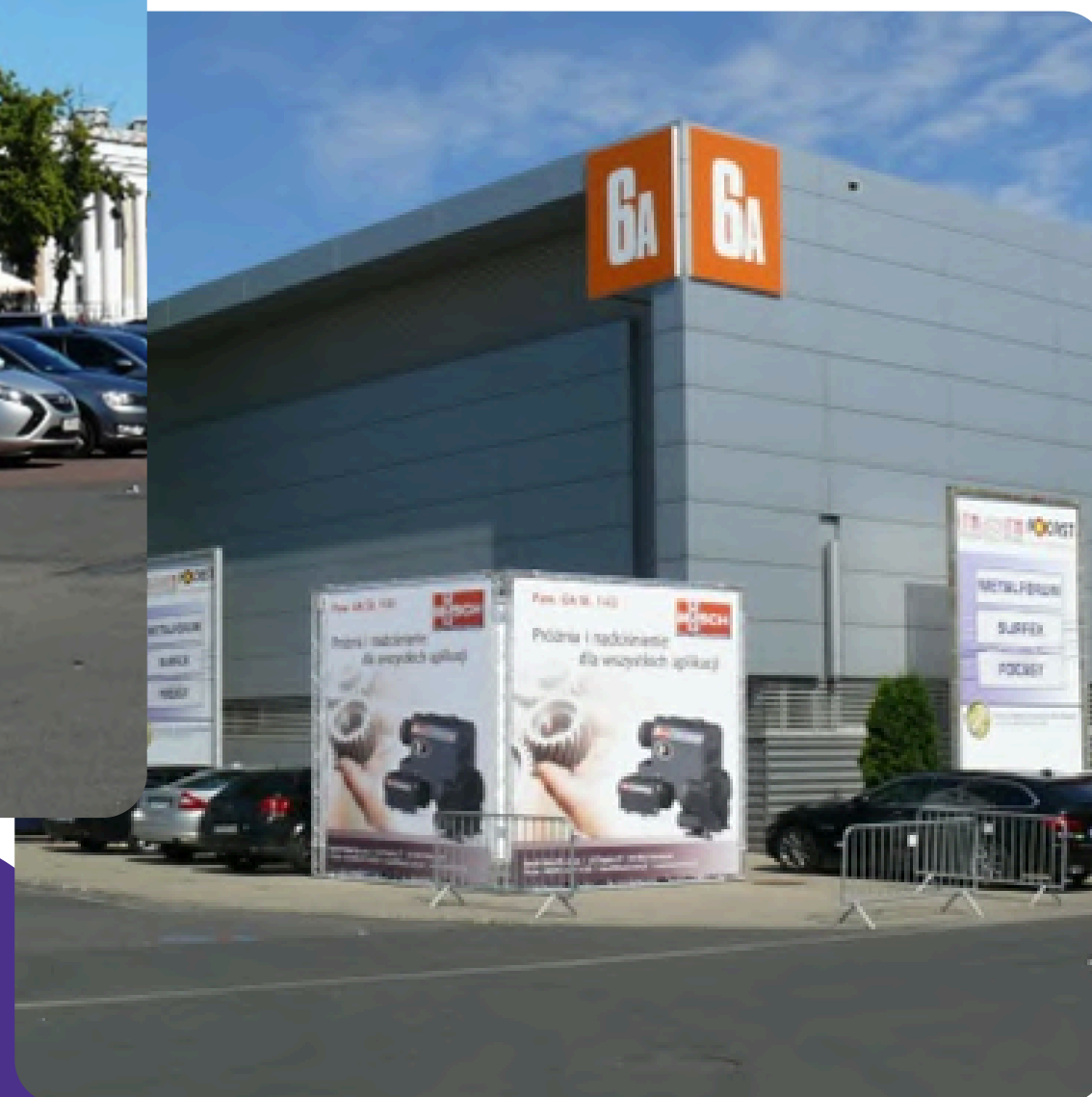
9.900 PLN net price
(2.298€*)

Dimensions:
17,50 m x 3,40 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

MOVABLE BANNERS - CUBE SHAPED STRUCTURES MEASURING 4X4M*



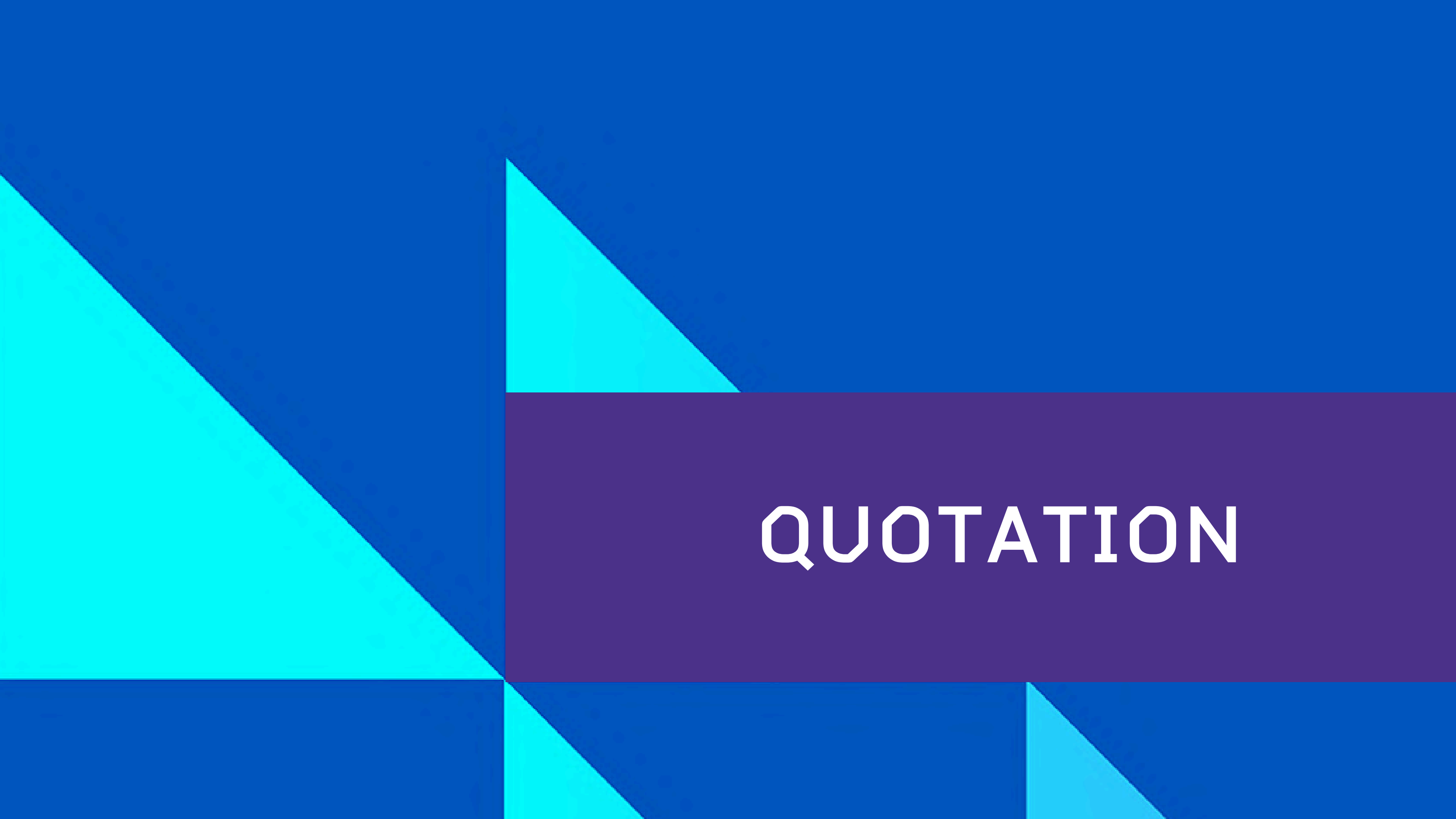
13.860 PLN net price
(3.200€**)

Dimensions:
3,60 m x 3,60 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024

the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day



QUOTATION

Advertisement	Net price
Construction on pav. 3 - left side	15.000 PLN (3.480€*)
Construction on pav. 3 - right side	19.500 PLN (4.524€*)
Construction on pav. 3A	14.500 PLN (3.365€*)
Banner on the 5g connector - on pav. 6 side	6.600 PLN (1.532€*)
Construction on the 5G connector on iglica side	9.900 PLN (2.298€*)
Movable banners - cube shaped structures measuring 4x4m	13.860 PLN (3.217€*)

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

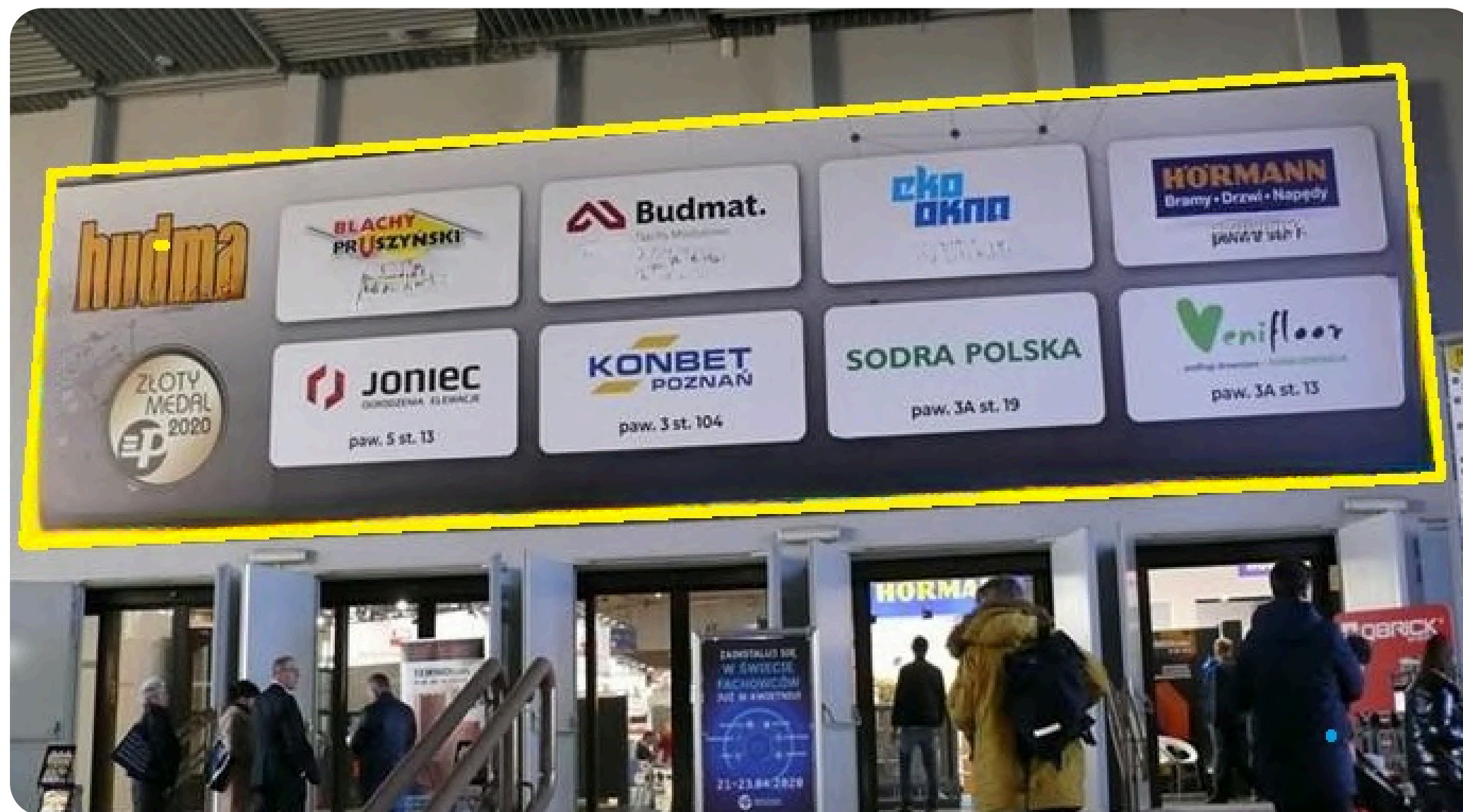
ADVERTISING INSIDE THE PAVILIONS*

*The photos in the presentation are the property of MTP and come from previous editions of the event.

CONSTRUCTION ABOVE THE ENTRANCE TO PAV. 5 (NORTH ENTRANCE/WTC)

11.000 PLN net
price (2.553€*)

Dimensions:
15,95 m x 4,10 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

BANNER IN THE CONNECTOR (P5 CAR PARK) ABOVE THE ENTRANCE TO PAV. 6



5.000 PLN net price
(1.160€*)

Dimensions:
7 m x 3 m

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

CONSTRUCTION IN PAV. 5 ABOVE THE ENTRANCE TO THE 5G CONNECTOR

5.000 PLN net price
(1.160€*)

Dimensions:
5,50 m x 2,50 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

CONSTRUCTION IN THE 5G CONNECTOR ABOVE THE ENTRANCE TO PAV. 5

5.000 PLN net price
(1.160€*)

Dimensions:
5,60 m x 4 m

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

BANNER IN THE 5G CONNECTOR - ABOVE THE ENTRANCE TO PAV. 5A

4.000 PLN net price
(923€*)

Dimensions:
11,60 m x 2 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

BANNER IN PAV. 5 ABOVE THE ENTRANCE TO THE CONNECTOR TO PAV. 6



4.000 PLN net price
(928€*)

Dimensions:
4 m x 2 m

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

BANNERS ON THE ENTRESOL BETWEEN PAV. 7 AND 8

2.500 PLN/banner
net price (580€*)

Dimensions:
4 m x 2,50 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

SUSPENDED BANNER IN THE HALL OF THE PAVILIONS ON THE PAV. 7

9.400 PLN net price
(2.181€*)

Dimensions:
8 m x 4 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

SUSPENDED BANNER IN THE HALL OF THE PAVILIONS BETWEEN PAV. 7 AND PAV. 8

9.400 PLN net price
(2.181€*)

Dimensions:
8 m x 4 m



*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

DISPLAYING VIDEOS ON THE LED SCREEN BETWEEN PAW. 8 AND PAW. 8A

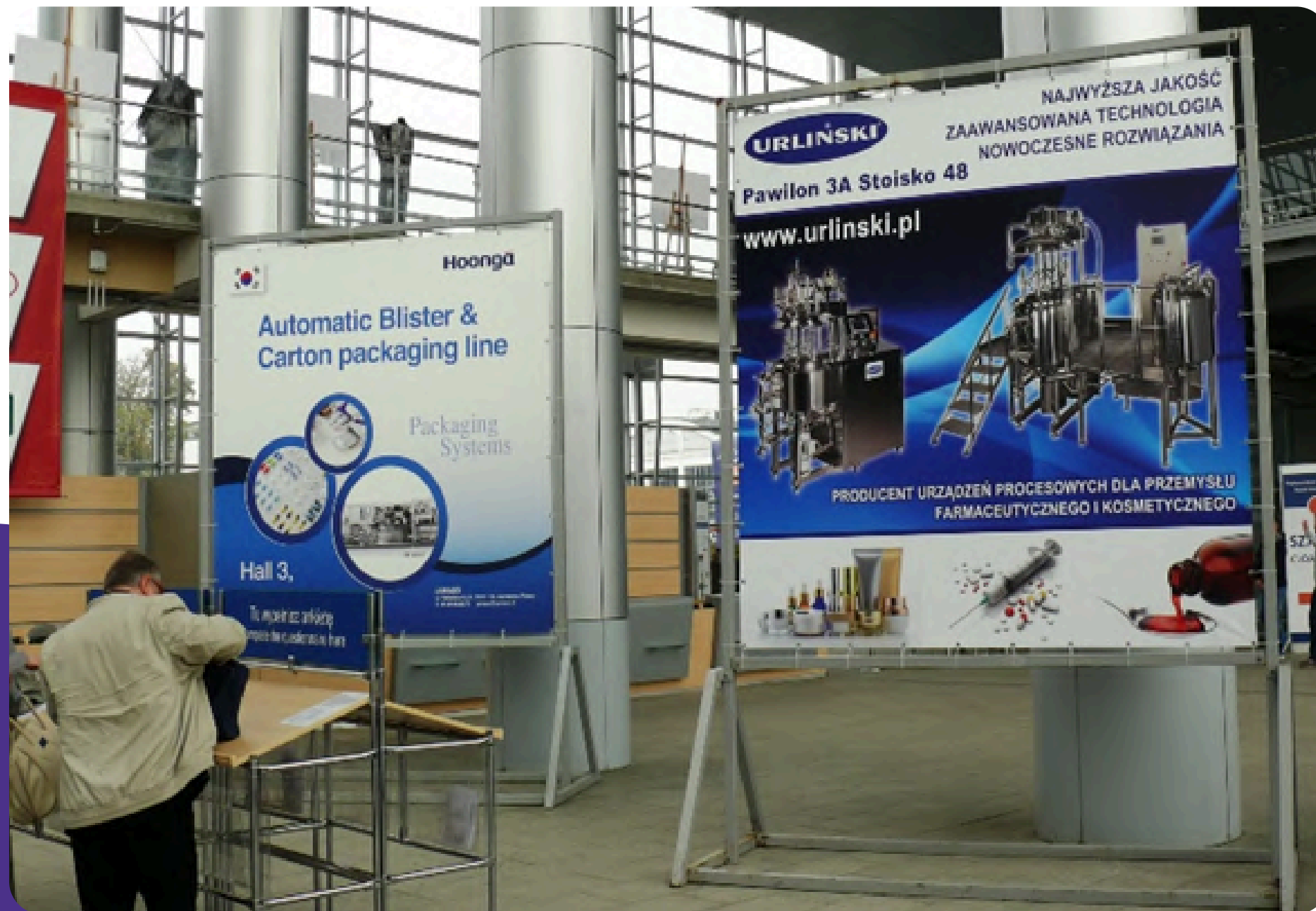


1.900 PLN net price
(441€*)

10 seconds of advertisement
displayed once every 3 minutes

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

FREESTANDING CONSTRUCTION – BALEX*



3.300 PLN net price
(761€**)

Dimensions:
2,80 m x 2,80 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

MOBILE ADVERTISING OUTSIDE THE EXHIBITOR'S STAND

Individual quotation



STICKERS ON THE ENTRANCE DOORS TO THE EASTERN HALL AND PAVILLIONS*

1.200 PLN net price
(277€**)

Dimensions:
1 m x 1 m



*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

STICKERS ON THE FLOOR*



1.200 PLN net price
(277€**)

Dimensions:
1 m x 1 m

*exact location to be determined

**estimates based on currency exchange rate of 18.11.2024 the invoice will be issued on 03.06.2025 thus will be based on the currency rate of that day

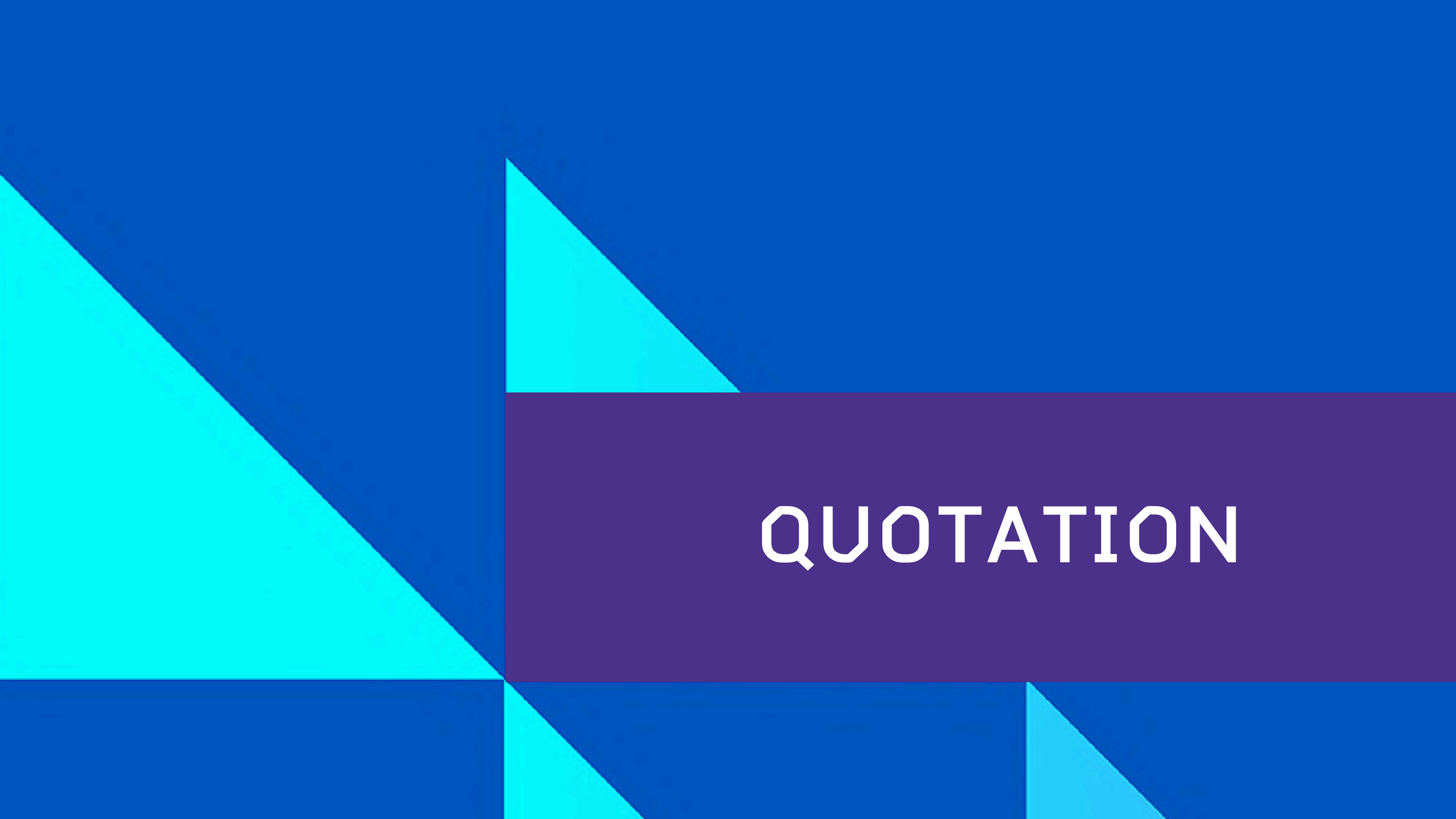
LOGO ON THE FAIR MAP



1.600 PLN net price
(371€*)

*estimates based on currency exchange rate of 26.11.2024

the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day



QUOTATION

Advertisement	Net price
Construction above the entrance to pav. 5 (North Entrance/WTC)	11.000 PLN (2.553€*)
Banner in the Connector (P5 car park) above the entrance to pav. 6	5.000 PLN (1.160€*)
Construction in pav. 5 above the entrance to the 5G Connector	5.000 PLN (1.160€*)
Construction in the 5G connector above the entrance to pav. 5	5.000 PLN (1.160€*)
Banner in the 5G connector - above the entrance to pav. 5A	4.000 PLN (928€*)

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

Advertisement	Net price
Banner in pav. 5 above the entrance to the connector to pav. 6	4.000 PLN (928€*)
Banners on the entresol between pav. 7 and 8	2.500 PLN/1 banner (580€*)
Suspended Banner in the hall of the pavilions on the pav. 7	9.400 PLN (2.181€*)
Suspended Banner in the hall of the pavilions between pav. 7 and pav. 8	9.400 PLN (2.181€*)
Displaying videos on the LED screen between paw. 8 and paw. 8a	1.900 PLN (441€*)
Freestanding Construction – Balex	3.300 PLN (766€*)

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day

Advertisement	Net price
Mobile advertising outside the exhibitor's stand	Individual quotation
Stickers on the entrance doors to the Eastern Hall and pavillions	1.200 PLN/1 sticker (278€*)
Stickers on the floor	1.200 PLN/1 sticker (278€*)
Logo on the fair map	1.600 PLN (371€*)

*estimates based on currency exchange rate of 26.11.2024
the invoice will be issued on 25.02.2025 thus will be based on the currency rate of that day



HOW WE WORK?

- The printing, assembly and disassembly of advertisements are the responsibility of the Poznań International Fair.
- The arrangement in which orders are placed determines the allocation of advertising space.
- The design of the advertisement is the responsibility of the client or the Fair for an additional fee.



Agnieszka Jakubik

Key Account Specialist

kom. +48 539 777 544

agnieszka.jakubik@grupamtp.pl

Maja Lewandowicz

Sales Specialist

kom. +48 880 759 988

maja.lewandowicz@grupamtp.pl

www.r360.pl

facebook.com/AgencjaR360

www.targoweuslugipromocyjne.pl